



# Our People



## Jackie Cook

Managing Director

Mobile: 07789 683373

Email: [jackie@cqstrategicmarketing.com](mailto:jackie@cqstrategicmarketing.com)

Jackie holds an MSc in Marketing Management, is a Chartered Marketer and Fellow of the Chartered Institute in Marketing. She has over 17 years' experience in marketing with engineering, manufacturing and professional services.

Jackie is joint Head of the Pride for the Lyons Den, a networking group for senior business leaders in the Sheffield City Region, and is an associate of the Institute of Directors. She has also been involved with Connect Yorkshire, a networking and personal development group across South and West Yorkshire since 2012.

Jackie is a STEM Ambassador and member of the The work-wise Foundation Executive Committee and Get up to Speed Committee, both involved with helping young people develop careers in engineering and manufacturing. Jackie is also a Mentor with the CIM Mentor Scheme.



## Claire Rooney

Marketing Manager

Mobile: 07399 460841

Email: [clairer@cqstrategicmarketing.com](mailto:clairer@cqstrategicmarketing.com)

Claire has 20 years' marketing experience across various sectors including manufacturing, professional and financial services. She holds CIM Postgraduate Diploma in Marketing, and delivers strategy and planning, market research, bid management, client service and target management programmes, PR and advertising, website management, events, e-shot campaigns, copywriting and social media.



## Gaynor Carr

Senior Designer

Mobile: 07886 396811

Email: [gaynor@cqstrategicmarketing.com](mailto:gaynor@cqstrategicmarketing.com)

Gaynor has many years' experience in design for print for large corporates, SMEs and small/micro businesses, and set up as a freelance 9 years ago. Her work includes promotional and corporate documentation layout and presentation, branding, logo and graphic design and artwork, exhibition and display material, business stationery including business cards, flyers, posters and brochures, and high quality reports and tender documents.



### Alex Marshall

PA/Administrator (part time)

Office: 01709 430491

Email: admin@cqstrategicmarketing.com

Alex is our PA/Administrator, responsible for meetings and events bookings, as well as diary management for our MD, Jackie. She has a background in content writing, editing, transcription and social media management, and has worked in marketing, communications, and administrative roles since leaving university.



### Nicola Steeples

Bookkeeper (part time)

Office: 01709 430491

Email: accounts@cqstrategicmarketing.com

Nicola has 25 years' accounts experience having held senior audit positions for a number of leading accountancy firms. She then moved into industry as Finance Manager for various national charities. She is AAT qualified and is responsible for bookkeeping, credit control, sales and purchase ledgers.



### Ross Hammond

IT Support

Office: 01709 470073

Email: ross.hammond@itdeskuk.com

IT Desk (UK) has been established for 10 years providing a proactive IT support and management service. Our approach is simple, to be your IT department and to run in parallel with your business objectives and goals whilst providing a cost effective solution. Working in the background, we're able to flag up issues, report them to you and get them fixed. Why? because we want to see you grow and not be hindered by IT.



### Maria Elliott

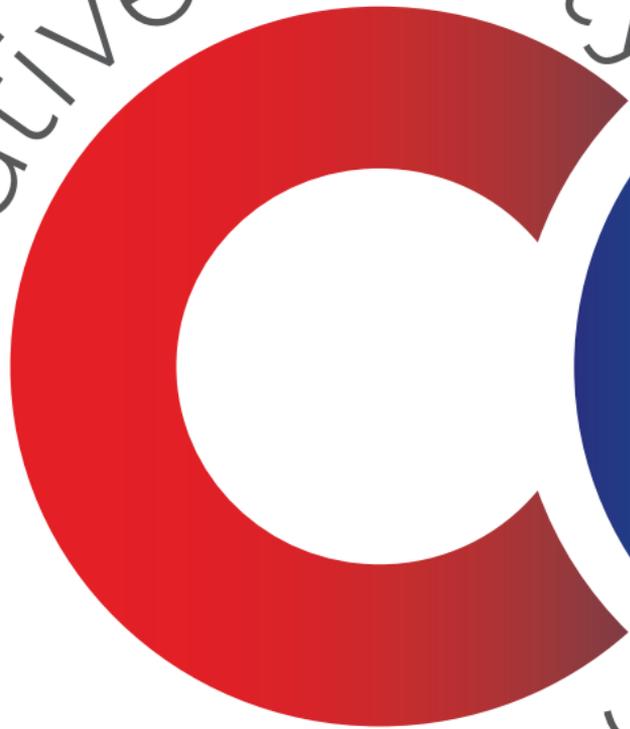
HR Support, Chartered CIPD

Mobile: 07877 655487

Email: maria@engageinpeople.co.uk

Maria qualified with a post-graduate Diploma in HRM in 1999 and has worked with various SMEs, providing advice, guidance and support. She is experienced in all elements of HR, specialising in effective recruitment, change management, business improvement and culture re-alignment. She follows the Engage 4 Success movement, and is experienced in the Investors in People Standard, having recently achieved IIP Bronze accreditation. Maria is a certified Thomas International Practitioner, as well as a partner for My HR Toolkit.

creative quality



bulleting  
mark

strategic